

INDY BUSINESS BULLETIN



INSIDE INDIANA BUSINESS
WITH GERRY DICK

Dow Agro Enters Chinese Partnership
Indianapolis-based Dow AgroSciences LLC has entered into a partnership with the Institute of Crop Sciences of the Chinese Academy of Agricultural Sciences. The agreement involves a research and commercialization license for genome technology to be used on rice in China.

Commission to Examine Teacher Shortage
Indiana Superintendent of Public Instruction Glenda Ritz has named the members of a Blue Ribbon Commission on recruitment and retaining teachers. The department says the effort aims to address a "significant decline" in the number of people receiving teaching licenses in recent years.

Education Secretary's Bus Tour Stopping in Indiana
U.S. Education Secretary Arne Duncan will visit Purdue University and Crispus Attucks High School in Indianapolis later this month as part of his sixth annual back-to-school bus tour. This year's theme is "Ready for Success" and includes 11 stops in seven states.

Center to 'Catalyze' Underrepresented Entrepreneurs
A statewide initiative to assist women and immigrants launch or grow businesses will debut Tuesday. The Women's Economic Opportunity Center for Indiana, which is based at the Northeast Indiana Innovation Center in Fort Wayne, will offer services from concept to completion. NIIC Entrepreneur-in-Residence Mike Fritsch says the center will fill a "very specific" gap felt throughout the state.

'Huge Win' For Indy Tech Community
San Francisco-based Appirio Inc. is relocating its corporate headquarters to downtown Indianapolis. The global cloud services company says it will invest \$7.7 million and could add more than 420 new jobs over the next five years. "The designation of Indianapolis as our headquarters reflects the office's important role as a global training center and recruiting hub," said Appirio Chief Executive Officer Chris Barbin in a statement. The company has doubled its existing footprint in the Pan American Office Tower to accommodate the move.

Hoosier Manufacturers Fare Well in National Rankings
Multiple Indiana companies are on a list of the top-performing manufacturers in the United States. IndustryWeek bases its rankings on factors including profit margin and revenue growth from 2012 to 2014. The Indiana companies on the list are: Thor Industries

Inc. (20) (Elkhart) Cummins Inc. (36) (Columbus) Wabash National Corp (46) (Lafayette)
Fair Oaks Product Wins Cheese Championship

A product from Fair Oaks Farms in northwest Indiana has earned another national honor. The company says Master Cheesemaker Bruce Workman's Muenster won Best in Show honors at the World Dairy Expo Championship Dairy Product Contest in Wisconsin.

Proposed Refrigerated Rail Line Rolls Forward
A plan to launch an express route for refrigerated rail cars between Florida and northern Indiana is moving forward. Developer Port Logistics is set to build a 130,000 square-foot cold storage operation at the Port of Tampa, which would ship farm goods between Florida and a future offloading facility in LaPorte County.

FDA Approves Lilly-Ingelheim Treatment
The U.S. Food and Drug Administration has approved a type 2 diabetes treatment from Indianapolis-based Eli Lilly and Co. (NYSE: LLY) and BoehringerIngelheim Pharmaceuticals Inc. Synjardy was also approved earlier this year by the European Medicines Agency.

Purdue Lunabotics Performs Well For NASA
A group of Purdue University students scored high marks in a high-tech contest at the Kennedy Space Center in Florida. Purdue Lunabotics finished second in the on-site mining category at the recent 2015 NASA Robotic Mining Competition.

Mr. and Miss Indiana Science Named Top in State
The annual Hoosier tradition of the Governor's office naming a Mr. and Miss Indiana Science has an unusual twist this year: both students hail from the same high school. 2015 Mr. Science Adit Chandra and 2015 Miss Science Helena Ma both graduated this spring from Carmel High School. While they competed on the same extracurricular science teams and had some of the same science teachers, both say their love for the subject started long before high school.

Return Path 'Blown Away' by Indy Talent
The chief marketing officer of a New York-based technology company says talent in the Indianapolis region made it the right place to expand. Return Path's Scott Roth, who previously served as an executive with Indianapolis-based ExactTarget, says the city now possesses the technical know-how to compete with traditional tech heavyweights on the coasts. The global company boasts clients including Groupon and Citrix, as well as local connections with Angie's List, hhgregg and Simon Property Group.

Toyota Announces Columbus Expansion
Toyota Industrial Equipment Manufacturing in Columbus has announced a \$16 million expansion and building renovation at its forklift manufacturing plant. Toyota will hold a ground-breaking ceremony next month. Construction is expected to be finished next year.

FINANCIALLY SPEAKING

Long-term investors: Let short-term volatility be your friend



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Investors have endured a brutal couple weeks—the worst period since 2011. Predictably, front page headlines and breathless lead news stories use words like "crash," "plunge," "plummet" and "disaster," all meant to transfixed the reader/viewer. Since the beginning of mankind, a strong "fight or flight" instinct was necessary for survival. Similarly, behavioral finance research shows the pain investors feel from a loss is about twice as strong as the pleasure felt from an equivalent gain.

We're biologically wired to avoid losses at any cost and the bad memories of 2008 are still fresh, so it is perfectly understandable investors are having a visceral reaction and feeling a great deal of anxiety. By the same token, we believe investors must overcome these biases in order to succeed.

Warren Buffett said in Berkshire-Hathaway's 2013 annual shareholder letter, "it should be an enormous advantage for investors in stocks to have those wildly fluctuating valuations placed on their holdings – and for some investors, it is. After all, if a moody fellow with a farm bordering my property yelled out a price every day to me at which he would either buy my farm or sell me his – and those prices varied widely over short periods of time depending on his mental state – how in the world could I be other than benefited by his erratic behavior? If his daily shout-out was ridiculously low, and I had some spare cash, I would buy his farm. If the number he yelled was absurdly

high, I could either sell to him or just go on farming. "Owners of stocks, however, too often let the capricious and often irrational behavior of their fellow owners cause them to behave irrationally as well. Because there is so much chatter about markets, the economy, interest rates, price behavior of stocks, etc., some investors believe it is important to listen to pundits – and, worse yet, important to consider acting upon their comments.

"Those people who can sit quietly for decades when they own a farm or apartment house too often become frenetic when they are exposed to a stream of stock quotations and accompanying commentators delivering an implied message of "Don't just sit there, do something."

"For these investors, liquidity is transformed from the unqualified benefit it should be to a curse. A "flash crash" or some other extreme market fluctuation can't hurt an investor any more than an erratic and mouthy neighbor can hurt my farm investment. Indeed, tumbling markets can be helpful to the true investor if he has cash available when prices get far out of line with values. A climate of fear is your friend when investing; a euphoric world is your enemy."

We evaluate stocks, which represent ownership in a company, as if we were purchasing the entire company, which we will own for 5-10 or more years. While stock prices are lower, nothing that has happened in China over the past couple weeks has impaired the long-term value of the companies we own.

It's important to have a disciplined investment approach, particularly during rocky times. Crandall, Pierce determined since 1900 the stock market has been impacted by a correction (>10% decline), bear market (>20% decline) or recession 44.9% of the time (almost half). According to Strategas, it has been 46 months since the last correction, the third longest stretch in the history of the S&P 500. Corrections are a normal part of the investment landscape and we were overdue.

CHINA IN THE NEWS



Joanna Zhou (周娜), now residing in Knoxville TN, immigrated to Indianapolis with her husband from Beijing in 2013, where she worked in Human Resources for a U.S. Fortune 500 company. She enjoys her new life with her husband and kept in touch with her IAAT friends and readers by contributing to this column.

China holds epic V-Day parade
Thousands of Chinese troops, along with their counterparts from 17 countries, marched past Tian'anmen Square; tanks and armor vehicles mounted with drones and missiles rumbled by. They were saluted by military aircraft roaring overhead. China put on a massive military parade Thursday to mark the 70th anniversary of the end of World War II and what it calls the Chinese People's War of Resistance against Japanese Aggression. It was a picture-perfect parade to show the world how far the country has come after a bitter victory seven decades ago, and also how far it could go for its hard-won peace and order.

天安门广场举行盛大阅兵仪式
新华社北京9月3日电 铭记历史、缅怀先烈、珍爱和平、开创未来。9月3日上午，纪念中国人民抗日战争暨世界反法西斯战争胜利70周年大会在北京天安门广场隆重举行，以盛大阅兵仪式，同世界人民一道纪念这个伟大的日子。中共中央总书记、国家主席、中央军委主席习近平发表重要讲话并检阅受阅部队。

China to cut troops by 300,000: President Xi
China will cut the number of its troops by 300,000, President Xi Jinping announced Thursday. Xi made the announcement while addressing the commemoration of the 70th anniversary of the victory of Chinese People's War of Resistance Against Japanese Aggression and the World Anti-Fascist War.

中国首次举行抗战胜利日阅兵宣布裁军30万
中国3日在北京举行盛大阅兵，纪念中国人民抗日战争暨世界反法西斯战争胜利70周年。纪念大会上，中国最高领导人习近平宣布，中国将裁减军队30万。这次裁军重点是压减老旧装备部队，精简机关和非战斗机构人员，调整优化军队结构。裁军将分步实施，2017年底基本完成。国防部新闻发言人杨宇军称，裁军彰显了中国同世界各国一道共护和平、共谋发展、共享繁荣的诚意和愿望，也展示了中国推动国际军控和裁军的积极负责任态度。

China Eastern Airlines to resume Shanghai-Auckland flights
China Eastern Airlines, one of the country's leading carriers, is scheduled to re-launch direct flights between Shanghai and Auckland, New Zealand on Sept. 26. The new route will make four round-trip flights each week this year, the carrier said. From the beginning of 2016, the service will rise to seven flights per week, it said. The move trod on the heels of Air China's announcement on Tuesday to begin running direct flights between Beijing and New Zealand's Auckland on Dec. 10 of this year.

中国东方航空开通上海奥克兰航线
从2014年12月9日开始，中国东方航空公司将正式开通从中国上海飞往新西兰奥克兰的直飞航线，每周四班。该航线还将针对新西兰旅游和探亲旺季加开班次，从2015年1月19日到3月8日实现每天一班。报道称，这是中国东方航空公司首次计划从上海开辟固定航线直飞新西兰，航班号将使用MU779/780，执行航班的飞机为空客A330-200型。从上海飞奥克兰的航班于中国时间凌晨0.05分从上海浦东机场起飞，次日傍晚6.15分抵达奥克兰国际机场；从奥克兰飞上海的班机为每晚10点从奥克兰机场起飞，次日凌晨5.30分到达上海浦东国际机场。

Chinese-built school brings education to 600 children in Namibia
-- About 600 children from the San community of Namibia have a chance of getting an education after the inauguration of a primary school built by the China Youth Development Foundation (CYDF). The 1-million-U.S.-dollar school was built at Tallisman settlement in Namibia's eastern region of Omaheke, about 414 kilometers from the capital Windhoek.

There are just about 27,000 San people in Namibia today despite them being the oldest inhabitants of the region. Omaheke region has more than 8,000 San people, according to the 2011 population census. The San has the lowest literacy rate at 23 percent in Namibia. Most of the San still lead nomadic lives while their children do not attend school because either there are no schools in their areas or the parents do not see the reason of sending their children to school.

中国企业捐资修建纳米比亚“希望小学”
希望工程走进非洲”项目在非洲援建的第23所“希望小学”——“中国天九幸福希望小学”，3日在纳米比亚奥玛赫科地区落成。据悉，这所“希望小学”由中国天九幸福控股集团捐资修建，该校位于纳米比亚与博茨瓦纳交界处的奥玛赫科地区塔利斯曼努斯市，距纳首都400余公里。学校建成前，当地学生需步行十余公里去其他地区上学，条件十分艰苦。新建成的学校建设总面积约1500平方米，拥有13间教室以及办公室、多功能室和运动场，可容纳近600名学生就读，服务半径覆盖周边十余个乡镇。

Jordan says China's "Belt and Road" initiatives will boost trade with Arab countries

The China-proposed "Belt and Road" initiatives are to boost trade with Jordan, the Middle East and North Africa, experts and economists said on Saturday. The Silk Road Economic Belt, together with the 21st-Century Maritime Silk Road, commonly known as the "Belt and Road" initiatives, were proposed by China in 2013. The initiatives bring together countries in Asia, Europe and even Africa via overland and maritime networks, with the purpose of boosting infrastructure building, financial cooperation and cultural exchanges in those regions. "The Silk Road Economic Belt and the 21st-Century Maritime Silk Road will play a major role in facilitating trade, reducing costs and thus increasing trade exchanges between China and countries in the region," Mohammad Dawood, the president of the Jordan Truck Owners Association, told Xinhua.

甘肃天水推进“一带一路”建设与阿拉伯国家签约项目
为加强甘肃天水与丝绸之路经济带沿线阿拉伯国家在经贸、文化、旅游、劳务输出和电子商务等方面的交流与合作，推进天水丝绸之路经济带宜居宜业宜游历史文化名城建设，中国阿拉伯交流协会、天水市人民政府、甘肃省人民政府外事办公室和迪拜丝路联合国际发展公司，8月28日在天水举行中阿共建丝绸之路经济带天水合作项目签约仪式。中共天水市委副书记、市长杨维俊在签约仪式上致辞时表示，中阿共建丝绸之路经济带，为天水与阿拉伯国家在农产品、清真食品、电子商务、劳务交流、文化旅游等领域实现优势互补、合作共赢，提供了重大机遇，搭建了良好平台。热忱欢迎阿拉伯国家客商和各界人士前来天水参观考察，投资兴业，共同发展。天水将努力谱写与阿拉伯国家交流合作的新篇章，为建设繁荣丝路、人文丝路、绿色丝路、和谐丝路作出积极贡献。

China's economic performance improves: official

Chinese economy has improved in August with better indicators including power consumption, rail freight transportation and home market, an official said on Saturday. China electricity consumption in August went up 2.47 percent year on year, said Li Yangzhe, head of bureau of economic operations regulation under National Development and Reform Commission (NDRC). The growth rate was 5.88 percentage points higher than in the equivalent period last year and 4.47 percentage points higher than in July, marking the highest monthly growth this year. The increase was backed by figures from key provincial regions.

楼继伟：中国经济仍在预期内将保持7%增速
中国人民银行官方网站5日发布消息，中国财政部部长楼继伟在二十国集团(G20)财长和央行行长会议上表示，当前中国经济状况仍在预期之内。中国经济已进入新常态，增速预计将保持在7%左右，并且这一状态可能持续4到5年的时间。楼继伟表示，当前中国经济状况仍在预期之内。中国经济已进入新常态，增速预计将保持在7%左右，并且这一状态可能持续4到5年的时间。

PERSPECTIVE

Shield and Spear



Dr. Benny Ko is a native of Hong Kong. He is a retired radiologist and a long time residence of Indianapolis since the 1960's. Dr. Ko is a frequent traveler and a very passionate hiker. He also serves as the lead organizer of the IAAC hiking club. Dr. Ko enjoys sharing his adventures to others!

In the recent nuclear non-proliferation treaty the Obama administration has so painstakingly negotiated with Iran but has yet to be rectified, Bi Bi Netanyahu, Prime Minister of Israel, comes out perhaps as the staunchest opponent to its successful conclusion.

Why would Israel not like to see the Iranian nuclear weapon development program be frozen for the next ten years? This conundrum came up during a recent dinner where I found myself sitting next to a retired Israeli veteran friend.

I came up with an insight that surprisingly did not provoke a refutation from him, and this is someone with a profound understanding of the Middle East. It boils down to this: Iran does not now nor has it ever come close to having an operational nuclear weapon.

Hypothetically, if given unlimited funding (which they don't have) and barring all external road blocks, such as additional assassination of its top nuclear engineers and further sabotage of their centrifuge capability, etc., it would be about five or more years before they can come up with a nuclear ordnance that is compatible with missile delivery. The Mossad, Israel's secret service, arguably the best human resource based intelligence service in the world, knows exactly where the Iranian nuclear program stands at any moment of its existence. And simply put, that program is nowhere near prime time.

Still, why would a five year delay period be more preferable to Israel than a ten year one? On the surface, it does not make sense at all. And I have not heard any arguments that make it does. What most people don't know, or appreciate, is the Israeli calculation and goal are very different from ours.

Improbable as the scenario may be, if Israel and Iran, two nations separated by a vast stretch of land inhabited by other peoples of different faiths and sects, would go head-to-head in a conventional war, the outcome is far from certain. Iran outnumbers the Israeli armed forces by something of a 2 to 1 margin and has a far deeper pool of draft-ready men; in weapons, the numbers are comparable even if not so in their technology. As Saddam Hussein had found out the hard way, Iran can be a very spirited and tenacious enemy.

Therefore, the formidable but "must-stay-mum" cache of nuclear weapons that Israel has stockpiled is also its ace in the hole. But Israel cannot preemptively use such weapons on Iran if the latter openly declares to the world of its "non-military nuclear intentions" and allows international inspection to verify its adherence. Israel now stands to lose that strategic first-strike option. Not only that, they cannot openly make a case for it because the world is not supposed to know this most opened of all "closed-secrets."

Unlike the preceding Ahmadinejad, a stooge of the Iranian hardliners, Iran's current leadership is smart and they know continuing their bluff of possessing something that they don't have, i.e., nuclear weaponry, not only it does not deter anyone, it is akin to inviting preemptive strike or invasion, a lesson Saddam Hussein has taken too long to learn. That is the Israeli dilemma. ENTFor America, we have two potential nuclear-armed rogues to contend with. Of Iran and North Korea (I have left out Pakistan for the simplicity of this discussion), to tame, humble or fetter one would allow us a freer hand to neutralize the other, particularly if it is the more dangerous and unpredictable North Korea. Hence, our strategic goal is different from that of Israel's.

I wish those who oppose the treaty could better understand the subject before they reflexively regurgitate line for line of Netanyahu's rhetoric.

Coming from Bi Bi Netanyahu, even I don't agree with his regionally rather than globally based view, it is at least rational thinking from an Israeli's perspective. I can respect that. I am not sure about the same that comes out of some of our own politicians.

TINA TIAN JOINS IAAT BUSINESS DEVELOPMENT

Tina Tian has recently joined Indy Asian American Times as its Business Development Manager. She is excited to become a contributing team member by utilizing her skills and expertise in the fields of marketing management, media communication, and public relations.

After received her MBA degree at Thunderbird School of Global Management, Tina has founded and produced a weekly Chinese community TV show on Time Warner Cable in San Diego, California. Before coming to Indiana, she has worked as a senior consultant at two major PR firms in Beijing, China. After 8 years of living in Indy, married with 2 inspiring and loving kids, Tina happily considers it the second hometown.

As most people envisage a steadily growing Asian American population in Indiana and neighboring states, Tina has great confidence that IAAT will continue providing excellent services to its readers, sponsors and supporters by developing channels between mainstream economy and our community, thus realizing opportunities that benefit both sides.



Tina Tian

Tina welcomes and appreciates contacts from all potential business partners and sponsors. Her contact information is as below:

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